



Emerging Global Leaders Design Ventures CAPITAL CAMPAIGN

We have assembled an expert multicultural, intergenerational global team that requires the collaboration and support of purposeful investors and donors.

Through \$7M in grants Legacy International's professional development programs have trained and supported 500 emerging leaders from Middle East- North Africa (MENA region) in executing local projects since 2010.

ACTION REQUIRED

Initial Goal: \$1,000,000 to expand and leverage the existing network into GTC. In the past 6 months GTC engaged \$45,000 in kind support to design and market the program.

Phase One: Build Infrastructure

(completed by July 2018) - \$250,000

1. Fund Development Director to establish a core group for business development
2. Launch sustainable impact investment/donor network
3. Design a new standard of Sustainable Performance Metrics
4. Develop pilot Catalytic Leaders Lab

Phase Two: Develop Infrastructure

(completed by September 2018) - \$250,000

1. Develop and populate integrative collaborative digital network.

Phase Three: Execute Catalytic Leaders Lab

(completed by September 2019) - \$500,000

1. Catalytic Leaders Lab for 30 sustainable impact ventures
2. Support interactions of virtual collaborative network.

Global Transformation Corps is built on Legacy International's expertise and network of emerging leaders. From the inception, GTC has engaged with Entwine Digital (www.entwinedigital.com) incorporating its 20-member team in entrepreneurship, innovation and digital transformation to develop the business model and execution plan. Together, they have a combined experience of five decades developing and managing purposeful enterprises.

Legacy International (www.legacyintl.org) is a global service organization with a focus on professional development, capacity building, and youth leadership. It equips leaders with the skills, resources, and mindset to create new initiatives – in business, government, and community service organizations – within a framework of respect for differences and common values. Since 1979 it has provided training and completed projects with partners on five continents and worked with individuals from 112 countries. Legacy International is a 501 (c) 3 and is affiliated with the United Nations through its ECOSOC special consultative status and listed as a PVO with USAID. EIN #51-0249070

LEGACY INTERNATIONAL LAUNCHES



Global
Transformation
Corps

Generating a global network of values-driven, entrepreneurial leaders to shift the world toward sustainable economies.

LOOK AT OUR WORLD

Conflicting realities ...

- broken institutions vs vast opportunity
- concentrated wealth vs ending poverty
- unemployment vs expanding hi-tech jobs
- radicalized youth vs inspired millennials



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Our future leaders must be prepared to implement new business models committed to job creation and principles of sustainability-ecological, financial, organizational.

The solution is a necessity!



Leading the Transformative Generation



Look Through Network Lens

ESCALATING CHALLENGES

Many leadership and entrepreneurial ventures are initiated with one - time support. Solutions are not designed for socially responsible global change or scalable.

- 90% of start-ups fail.
- Traditional business models focused solely on profit aren't equitable and sustainable.
- Teams lack best-in-class training, innovative business models, and customer centric experience.
- Collaboration is not fostered; solutions and best practices are not shared.
- Entrepreneurs lack digital mindset and the agility to leverage networks and scale distribution.
- Performance Metrics outlining value and impact aren't shared with investors and donors.
- Traditional business models aren't equitable and sustainable.
- Often government aid programs are susceptible to political influences and unable to effectively address systemic issues.

SOLUTION

Our Global Transformation Corps (GTC) Network connects independent entrepreneurs, investors and experts to collaborate, sharing best practices and fueling sustainable solutions. Aligned with the UN Sustainable Development Goals (SDGs), GTC raises the standard for sustainable ventures and generates a transformative advantage.

GTC connects impact resources

1. Impact investors with social enterprises
2. High wealth philanthropists with community ventures
3. Multi-national public-sector institutions with global impact projects

GTC builds global collaborative community

1. Values-driven entrepreneurs
2. Impact resources (trainers, partners, sustainable funders)
3. Collaborative experts to cultivate resilient leaders & share best practices

SUSTAINABLE OUTCOMES

Global Transformation Corps challenges the status quo with inventive solutions. It accelerates change to generate sustainable jobs and resources leading to a more equitable, earth-friendly economic system.

Pilot Transformative Process includes:

VIRTUAL COLLABORATION PHASE

Engage 100+ emerging entrepreneurs—showcase their work, generate input from other network members, expert coaches, impact investors and submit ventures for feed back.

CATALYTIC LEADERS PHASE

Select ~30 sustainable ventures—cultivate transformative mindset, integrate values with best practices, digital technologies and innovative business models.

INCUBATION PHASE

Incubate 20 ventures—provide intensive mentoring, seed funding, in-the-field real-time support, monitoring and performance reporting.

ACCELERATION PHASE

Accelerate 15 incubated ventures—provide mentoring, reliable funding, performance monitoring, collaborative management support.

SUSTAINABLE PHASE

Sustain business, enhance job creation, and transform conventional thinking to Quadruple Bottom Line.